

LEADING

IN UNFAMILIAR TERRITORY

Chief Tim D. Keck, ret.
GoBulletproof.com

Presented by:
SAFEHAVEN
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GROUP LLC



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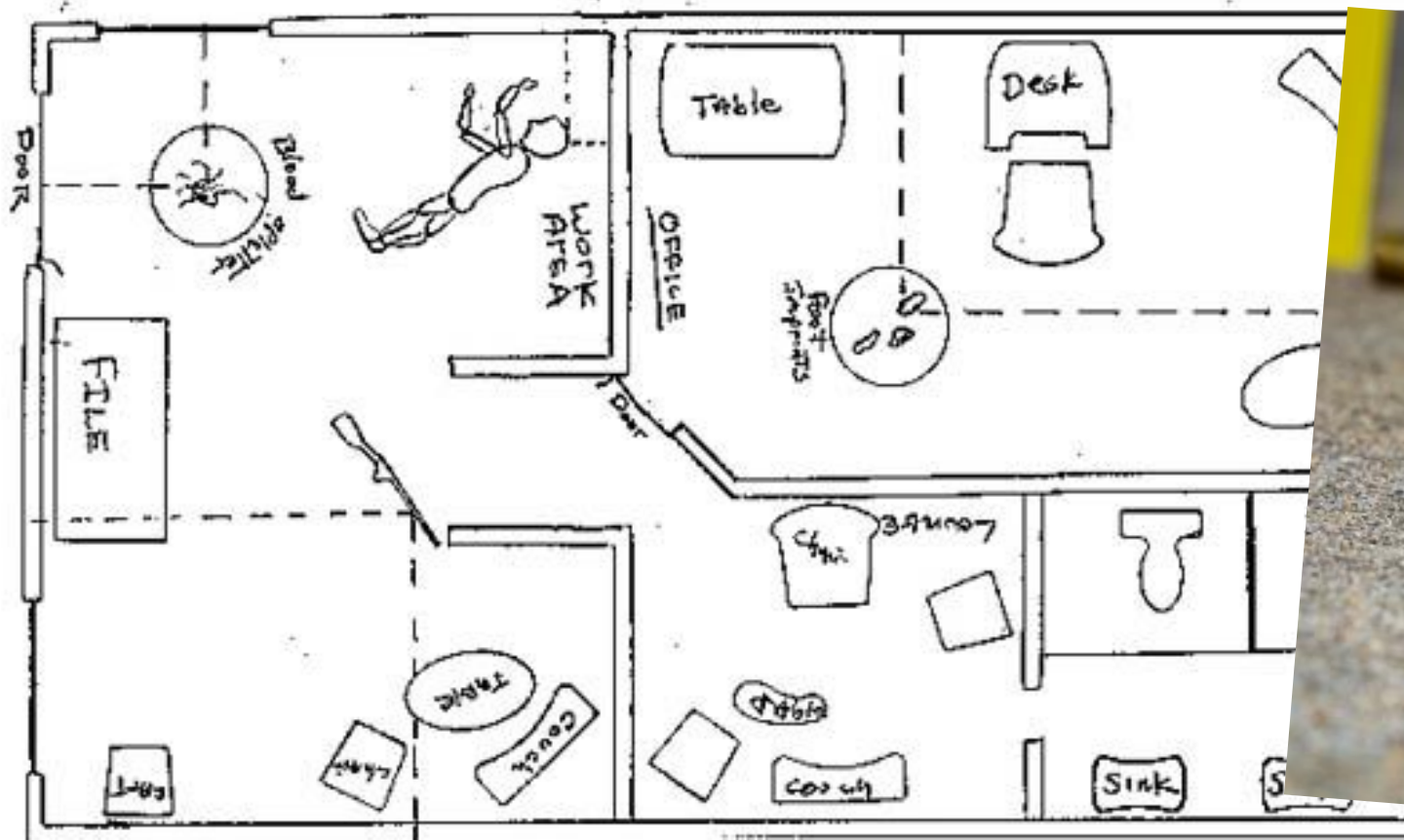


ASSESS - Observation and Information



TRUST - Your instincts and your people.

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FOCUS - CSMR

Clarify

Define what is true.

- What is it?
- What do we believe about this?
- What do we want to accomplish?
- How will we do it?



Simplify

What is most important?

- What parameters are absolute?
- What can be eliminated and still accomplish our goal?
- Eliminate the unnecessary.

the earth, the separate and equal station to which
which impel them to the separation.
rights, that among these are Life, Liberty and the pursuit of Happiness.
the governed, - That whenever any Form of Government becomes destructive
foundation on such principles and organizing its powers in order to
ents long established should not be changed for light
to right themselves by abolishing the forms to
e them under absolute Despotism, it is the
nce of these colonies; and by
repeated injuries and

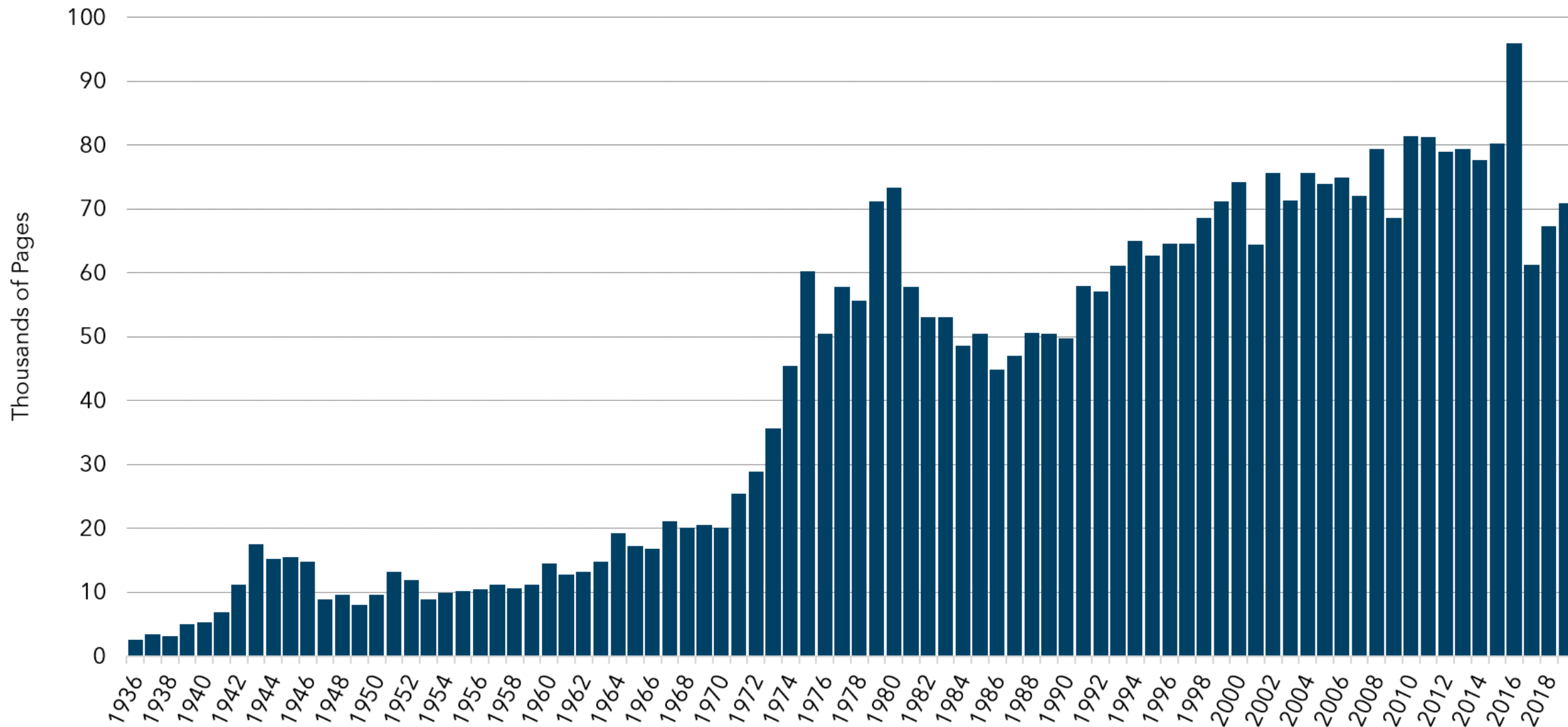
WE THE PEOPLE

insure domestic Tranquillity, provide for the common defence, promote
and our Posterity, do ordain and establish this Constitution for the

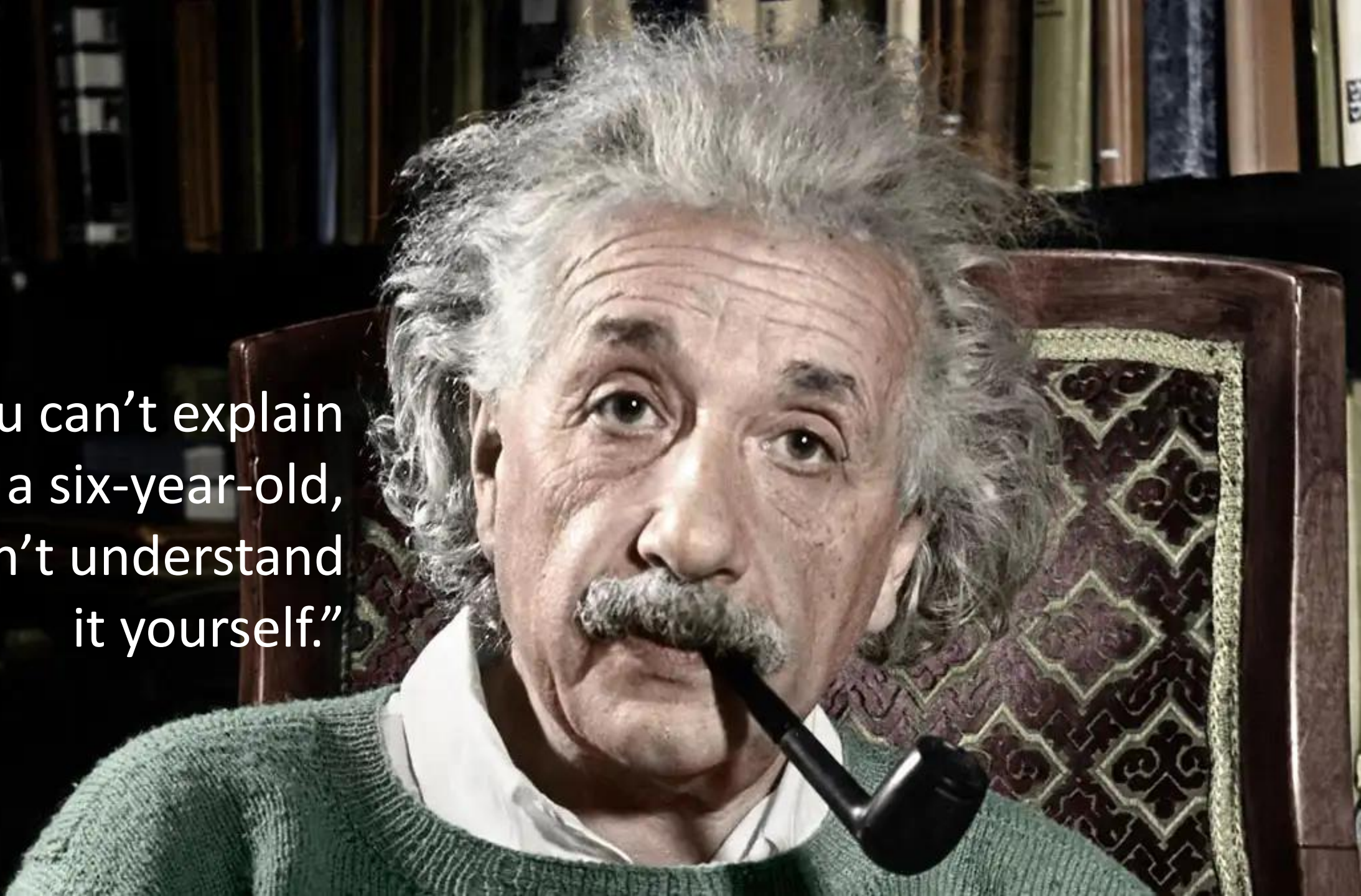
The original documents...

- Only 19 pages long.
- Constitutional Republic
- Limits on government power.
- Freedom as central theme.

Total Pages Published in the Federal Register (1936-2019)



“If you can’t explain
it to a six-year-old,
you don’t understand
it yourself.”





Magnify

Focus on promoting what's important.

- Communicate it constantly.
- Publish in different mediums.
- Measure it.
- Reward it.

1964 - 75

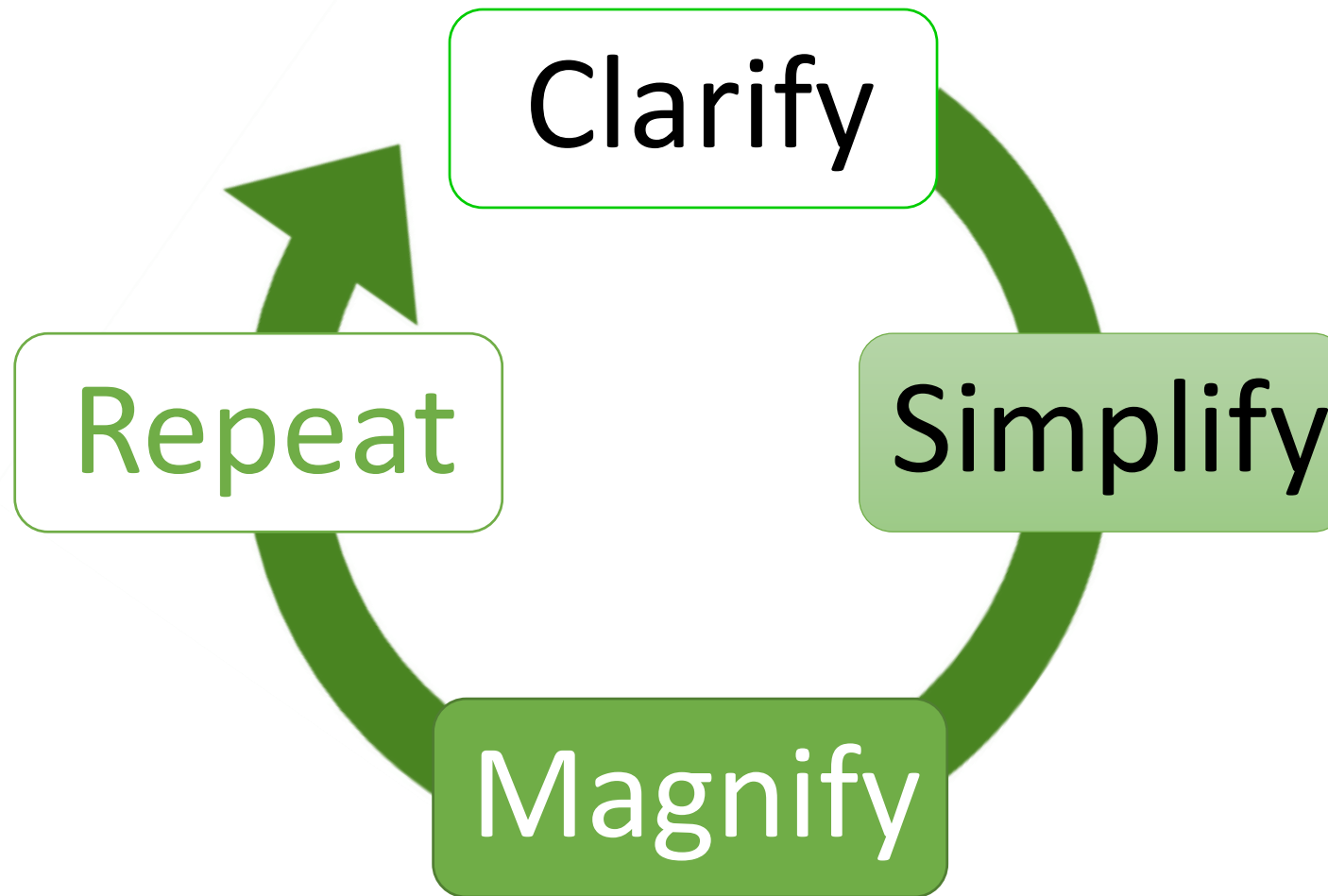
10 National
Championships
in 12 seasons.

Always seek and refine:

- More clarity.
- Greater simplification.
- Magnification of most important.

Repeat





FOUR-PART FOCUS PROTOCOL



ATTITUDE - Optimistic, Committed, Confident

ACTIVE SHOOTER TRAINING, THREAT MANAGEMENT, UNIFORM SECURITY



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