

A HIGHER DEGREE OF PROTECTION

 **ColdRush**[®]
with **eVapora**[™] technology by HexArmor[®]



MANDATES & STANDARDS

Unfortunately, federal OSHA regulations do not include standards specific to heat management or heat-related illnesses. What the federal standards do include are the General Duty Clause.

Under the General Duty Clause, employers:

(1) shall furnish to each of his employees employment and a place of employment which are free from recognized hazards that are causing or are likely to cause death or serious physical harm to his employees;

(2) shall comply with occupational safety and health standards promulgated under this act.

In addition, agriculture employers with more than 11 employees must comply with standards in 1928.110, including:

1928.110(c)(1)(i) portable water shall be provided and placed in locations readily accessible to all employees.

1928.110(c)(4) the employer also shall inform each employee of the importance of each of the following good hygiene practice to minimize exposure to the hazards in the field of heat, communicable diseases, retention of urine and agrichemical residues

1928.110(c)(4)(ii) Drink water frequently and especially on hot days



WHAT CAN YOU DO?

Stay Cool

- Avoid direct sunlight
- Wear lightweight, light colored clothing
- Rest in the shade to cool down

Stay Hydrated

- Drink plenty of water even if you're not thirsty
- Avoid alcohol, caffeine and high sugar drinks

Stay Informed

- Check local news for extreme heat alerts

Train

- How heat stress develops
- Personal risk factors
- How to prevent heat stress
- How to recognize symptoms
- What to do if symptoms develop

Use ColdRush® personal cooling products



COLDRUSH[®] with eVapora[™]

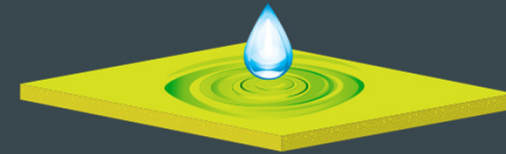


How ColdRush[®] Works

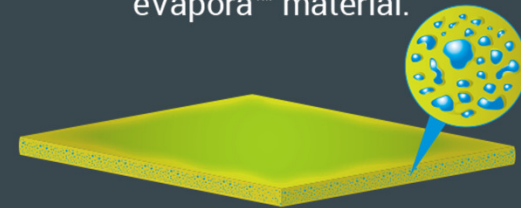
The eVapora[™] fabric absorbs moisture rapidly, and microcavities in the fabric retain and insulate the added moisture. Because the moisture evaporates slowly, it produces a significant cooling effect that is soothing to the skin.

It can lower body surface temperature.

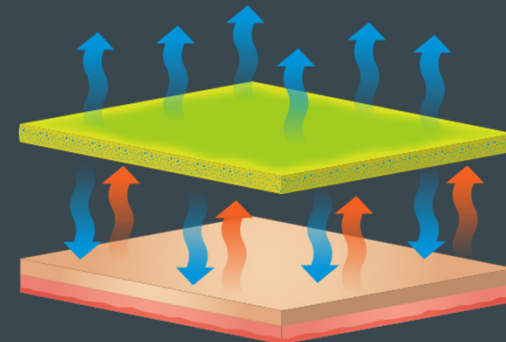
How ColdRush[™] Works:



Apply water to eVapora[™] material.



Material absorbs and retains moisture.



Retained moisture and air flow provides continuous cooling action when in contact with skin surface.

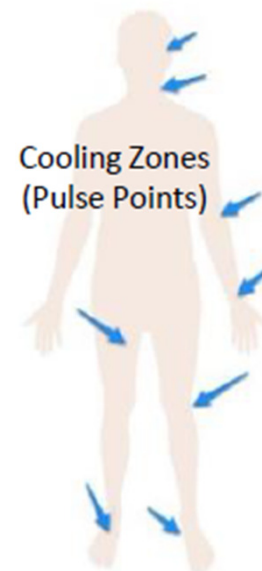
eVapora[™]
technology



COOLING ZONES

You've probably seen people pour water over their head to cool off, but there is actually more to this practice than just odd behavior.

- The body contains key cooling zones located on the head, neck and wrist to name a few
- When cold water, ice or a cooling mechanism is applied to these areas, the body feels more immediate cooling relief compared to what the other areas of the body provide
- ColdRush® was designed to be applied to these key cooling zones, making you feel more cool and comfortable in high heat environments



ColdRush™ will address 3 key cooling zones.

- Head



- Neck



- Head and nape of neck



DU RAG

Maintain a cool head, even when things heat up at work. This du rag includes vented sides to increase airflow and provides protection by blocking sunlight from the skin.

- PVA flap designed to lay on neck, which is a prime cooling point
- Utilization of mesh panels for breathability
- Flat seams for comfortable feel against your skin
- eVapora™ cooling technology
- Material wicks away sweat
- 95% PVA, 5% polyester inside, 100% nylon outer
- Unisex design
- One size fits most



HI-VIS YELLOW
30102



■ COOLING ZONE

Additional colors:



BLUE 30100 ORANGE 30101 PINK 30106



FR Du Rag coming soon

BANDANA

When working up a sweat, a cold compress on the head or neck feels amazing. But the feeling is often fleeting, because most fabrics quickly lose their cooling effect. ColdRush® bandanas make that cooling effect last for hour after hour.

- eVapora™ cooling technology
- 95% PVA, 5% polyester inside, 100% cotton outside
- Unisex design
- One size fits most

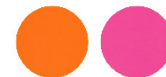


BLUE
30200



■ COOLING ZONE

Additional colors:



ORANGE 30201 PINK 30205



HARD HAT INSERT

The ColdRush® hard hat insert is like a built in A/C for your head. The eVapora™ technology helps you cool down and lasts for hours, while the lightweight design keeps you comfortable.

- Utilization of mesh panels for breathability
- Flat seams for comfortable feel against your skin
- Velcro® straps secure ColdRush® inside hard hat
- eVapora™ cooling technology
- Lightweight
- 95% PVA, 5% Polyester
- Unisex design
- One size fits most



BLUE
30151



■ COOLING ZONE



NECK BAND

Throw one around your neck to enjoy hours of cooling action. When it begins to feel warmer, simply flip it over to the cooler side, just like your pillow.

- Size: 1.75" x 31"
- Marine grade snaps
- eVapora™ cooling technology
- Lightweight
- Material wicks away sweat
- 95% PVA, 5% Polyester
- Unisex design
- One size fits most



LIME
30301



■ COOLING ZONE

Additional colors:



BLUE
30300

PINK
30303



HexArmor®



THANK YOU!

2000 Oak Industrial Drive NE | Grand Rapids, MI 49505 | Call **1-877-MY ARMOR** or visit **hexarmor.com**