

FOR IMMEDIATE RELEASE

Pulp and Paper Safety Association Announces Keynote Speaker for 2015 Conference

ATLANTA, Ga., USA, April 2- The Pulp and Paper Safety Association (PPSA) is pleased to announce Joe Estey, Manager, Corporate Safety Engineering and Training Services for Advanced Technologies and Laboratories International, will be the Keynote Speaker for its <u>2015 conference</u>. The conference "Engaging the Heart and Mind" will be held June 7-10 in Savannah, Ga., and will focus on bringing together safety and industry professionals, as well as lawyers and OSHA experts to navigate the ever-changing field of pulp and paper industry safety.



For nearly two decades, Joe Estey has assisted individuals and organizations as a Human Performance Improvement specialist. Currently, as the national manager for Safety Engineering and Training Services for Advanced Technologies and Laboratories (ATL Intl), he is charged with creating innovative solutions to complex problems facing some of our country's highest hazard and complex industries including fossil generation and nuclear power plants, forestry and paper production facilities, mining and manufacturing projects.

Joe will also be conducting a leadership workshop on leading to develop a culture of engagement. This workshop is limited to 50 attendees and will consist of a deeper hands-on dive into the power of

engagement. This workshop is designed for key leaders (Operational VP's, facility GM's and department supervisors) who not only influence a broad employee base but rely on a committed and 'engaged' team to be successful.

Visit the <u>PPSA website</u> to learn more about all the Pulp and Paper Safety Association has to offer.

For additional information please contact Ashley Westbrook at <u>awestbrook@ppsa.org</u> or 770-209-7300.

About PPSA:

PPSA is a non-profit, non-political, international organization, devoted to the continuous improvement of safety throughout all aspects of the paper industry. From forest products to paper mills, to converting plants, to recycle collections centers, our membership is grouped by category to ensure a fair and appropriate basis for comparison. For more information, visit <u>PPSA's website</u>.



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